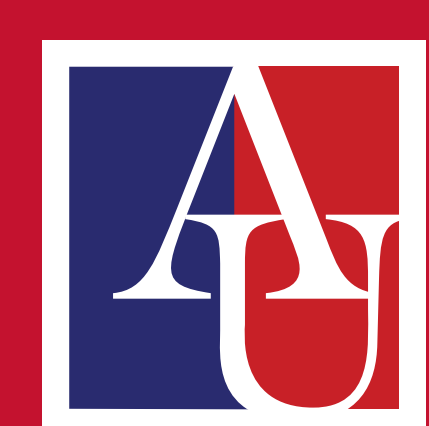


What's
KNOW
spelled backward?
WONK

When you know something backward and forward, and through and through, you're a wonk. It's a term Washington insiders use to describe their brightest experts, people who are focused on creating change—people like American University's students, faculty and staff. So don't be surprised if you hear us proclaiming our wonk status. It's not only what sets us apart—it's why you should know us inside and out. Learn more at american.edu/wonk.



AMERICAN UNIVERSITY
WASHINGTON, DC

SMART +
PASSIONATE
+ FOCUSED +
ENGAGED
= WONK



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Activist WONK

WE WEAR OUR ISSUES

ON OUR SLEEVES AND CAUSES ON OUR SHIRTS.
CHANGING THE WORLD
IS AT THE HEART OF AU'S CULTURE

Take a stand alongside our WONKs on AU's
interactive map at american.edu/wonk



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LIVING
GREEN

KNOW
WONK





Employed WONK

WITH 85% OF NEW GRADS LANDING

JOBS

OR PURSUING GRADUATE

EDUCATION,

EVEN A TOUGH JOB MARKET
IS SURMOUNTABLE FOR OUR WONKS

See where our WONKs are working on our
interactive map at american.edu/wonk

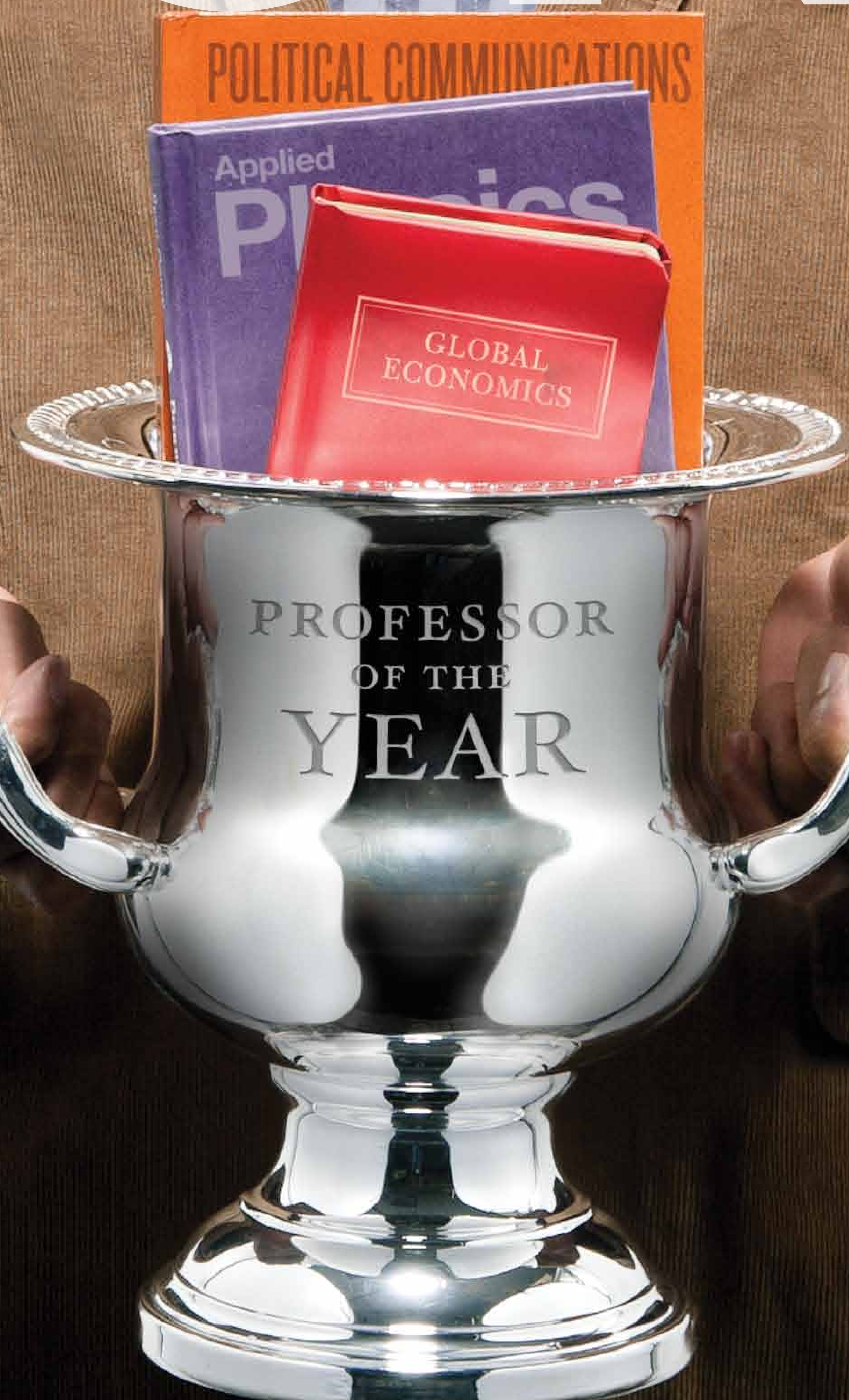


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KNOW
WONK



Consummate WONK



WE'VE ADDED 33 SCHOLARS FROM
LEADING INSTITUTIONS
TO OUR FACULTY TO HELP US TACKLE THE WORLD'S

BIGGEST ISSUES

Discover our world of WONKs on our
interactive map at american.edu/wonk



KNOW
WONK



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Full-Throttle WONK

AT A TIME WHEN OTHERS ARE HOLDING STEADY,
AU'S FACULTY IS GROWING.
OUR CURRICULUM AND PROGRAMS ARE EXPANDING—

FAST

See where our WONKs have landed on our
interactive map at american.edu/wonk



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KNOW
WONK



[illegible]

Pin down a public service WONK near you on our interactive map at american.edu/wonk



KNOW WONK



Ingenious WONK

WITH AN AVERAGE 3.8 GPA
AND 1275 SAT AMONG INCOMING FRESHMEN,
AU STUDENTS ARE UP FOR SOLVING THE WORLD'S

TRICKIEST CHALLENGES

See how our WONKs score after graduation
on our interactive map at american.edu/wonk



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KNOW
WONK



A person from the chest down, wearing a dark jacket over a grey shirt, holds a tall stack of approximately 15 books of various colors (red, green, yellow, brown, black). The background is a solid olive green.

Insatiable WONK

EVEN WITH LOCAL RESOURCES LIKE THE SMITHSONIAN,
LIBRARY OF CONGRESS AND NIH,
OUR INTELLECTUALS ALWAYS

HUNGER FOR MORE

See where all the intellectually curious WONKs are
on our interactive map at american.edu/wonk



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KNOW
WONK



Elemental WONK

WITH COLLABORATORIES THROUGHOUT
OUR NATION'S CAPITAL, AU CREATES A
**SCIENTIFIC
FORMULA**
FOR INNOVATION AND CHANGE

Find a gold mine of WONKs on our
interactive map at american.edu/wonk



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KNOW
WONK



Change Agent WONK

WITH THE NATION'S LARGEST (AND TOP 10)
SCHOOL OF INTERNATIONAL SERVICE,
AU'S STUDENTS, FACULTY AND ALUMNI ARE CATALYSTS FOR

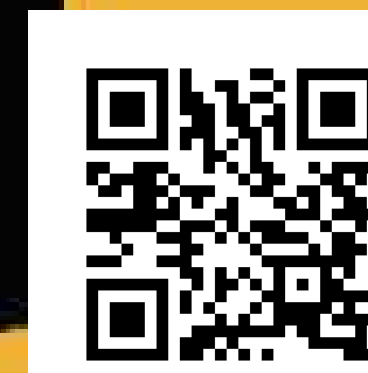
GLOBAL TRANSFORMATION

Discover our world of WONKs on our
interactive map at american.edu/wonk



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KNOW
WONK



Transcontinental WONK

AU'S STUDENTS HAIL FROM
146 COUNTRIES,
PLUS APPROXIMATELY 58% OF OUR STUDENT BODY

**STUDIES
ABROAD**

FOR TRUE GLOBAL EXPOSURE

Discover a world of WONKs on our interactive
map at american.edu/wonk



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KNOW
WONK



A woman in a grey blazer is multitasking, holding a black corded phone receiver in her left hand, a silver microphone in her right hand, a silver Nikon camera in her left hand, and a pen in her right hand. She is also holding a tablet in her left hand. The background is a solid green color.

Multitasking WONK

AU IS SIMULTANEOUSLY INCREASING RESEARCH, INVESTING IN

**NEW PROGRAMS,
HIRING FACULTY**

AND RAISING OUR INTELLECTUAL BAR

Find an armload of talented WONKs on our
interactive map at american.edu/wonk



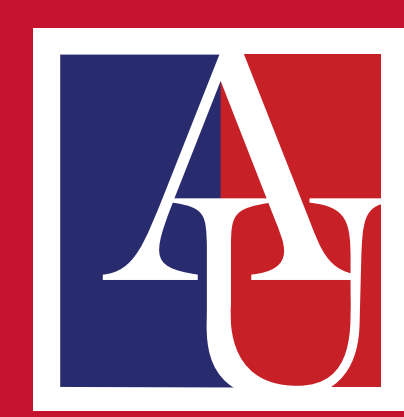
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KNOW
WONK

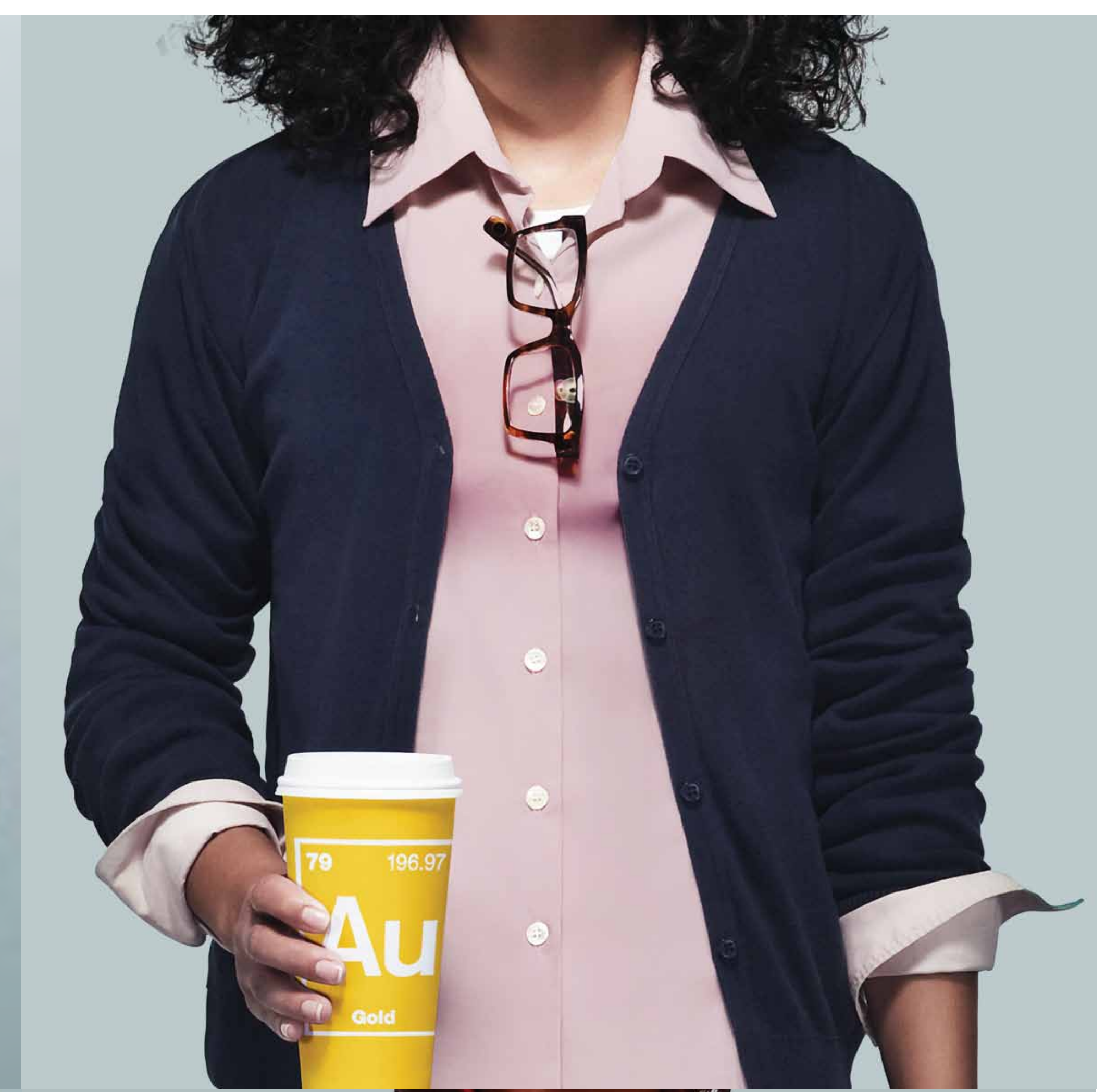
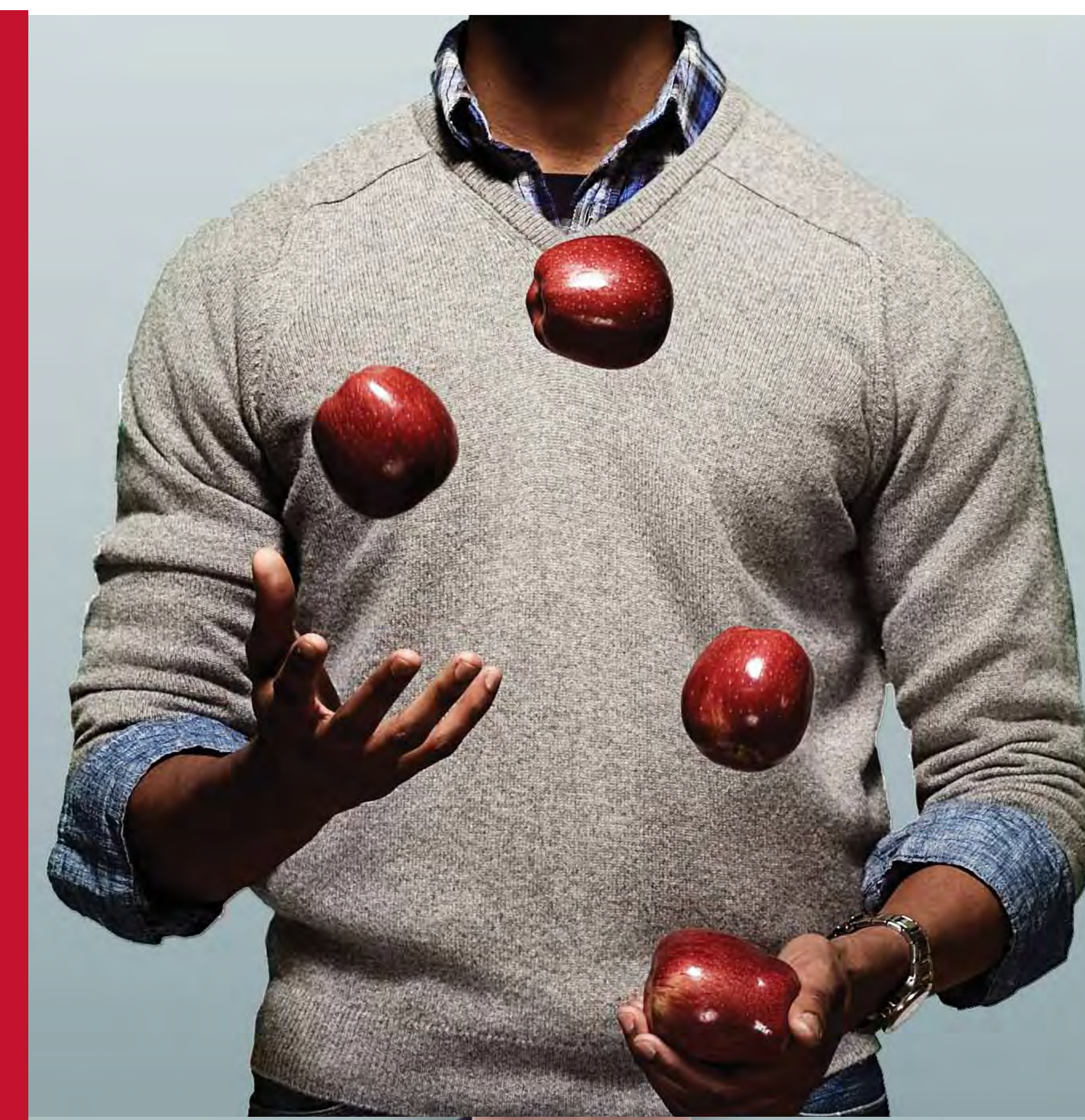


FASCINATE YOUR FRIENDS WITH SHAKESPEAREAN ANACHRONISMS AND MALAPROPISMS.

Pit thee against our Shakespeare WONK
at american.edu/bardwonk

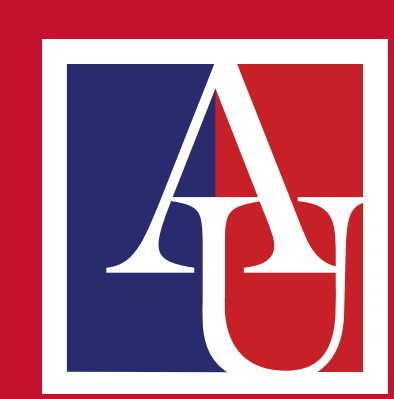


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THINK YOU KNOW WITCH HOUSE FROM NOISE?

Go note to note on our Music WONK Challenge
at american.edu/musicwonk

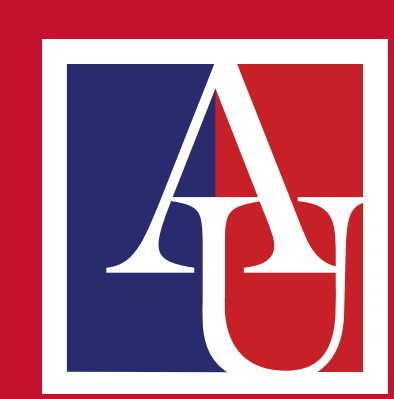


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WHAT PERCENTAGE OF THE MILKY WAY'S VISIBLE MASS IS IN THE FORM OF DUST?

Challenge our Astrophysics WONK to an interstellar
standoff at american.edu/astrowonk



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